

### Journal of Medical Radiation Sciences

*Journal of Medical Radiation Sciences* (JMRS) is an international and multidisciplinary, peer-reviewed journal that focuses on articles related to medical sciences. This journal publishes research that encourages the adoption of the best clinical, scientific, and educational practices in international communities. It is the official professional journal of the Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) and the New Zealand Institute of Medical Radiation Technology (NZIMRT). Topics include:

- Imaging and diagnostic radiography
- Radiation therapy
- Nuclear medicine
- Medical ultrasound and sonography
- Complementary disciplines

[Learn more >>](#)



#### Editor-in-Chief:

Cherry Agustin, The Crown Princess Mary Cancer Centre  
Westmead, Sydney, Australia

#### Audience:

JMRS reaches an audience of both practitioners and researchers in the fields of:

- Medical physics
- Radiology
- Radiation oncology
- Nursing
- Psychology
- Sociology

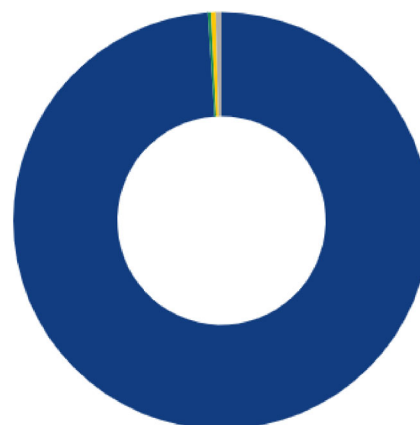
[Learn more about the Radiology & Imaging Portfolio >>](#)

### Reach

Print	Total Print	6,874
	Frequency	4 issues per year

Digital	Unique Visitors on Wiley Online Library	98,750
	Average Monthly Page Views	16,271
	Full Text Downloads	208,093

Print Circulation by Region



AUS - 6802    NZ - 16    Asia - 26    Other - 30

### For More Information

[corporatesalesaustralia@wiley.com](mailto:corporatesalesaustralia@wiley.com) or visit us at [corporatesales.wiley.com](http://corporatesales.wiley.com)

## 2024 Advertising Rate Card

### Rates

#### Pricing

Pricing below is in AUD and is established based on publication origin.

#### Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2024 Price
Full Page Mono	\$ 2,015.00
Full Page Colour	\$ 3,920.00
Half Page Mono	\$ 1,460.00
Half Page Colour	\$ 2,240.00
Double Page Spread	\$ 5,585.00
Bookmark Bound Insert Loose Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
All rates are commissionable to bona-fide agencies.	

Cover Position	Uplift from Mono (B&W) Rate Plus Colour Charge
Inside Front Cover	25%
Inside Back Cover	25%
Outside Back Cover	35%
Other Premium Positions	15%

Frequency Insertion Rates Colour		
Frequency	Full Page Mono	Full Page Colour
1x	\$ 2,015.00	\$ 3,920.00
3x	\$ 1,955.00	\$ 3,800.00
6x	\$ 1,895.00	\$ 3,685.00
12x	\$ 1,830.00	\$ 3,570.00
24x	\$ 1,775.00	\$ 3,450.00

### Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
71:1 March 2024	19-02-2024	22-02-2024	08-03-2024
71:2 June 2024	20-05-2024	23-05-2024	07-06-2024
71:3 September 2024	19-08-2024	22-08-2024	06-09-2024
71:4 December 2024	18-11-2024	21-11-2024	06-12-2024

### For More Information

corporatesalesaustralia@wiley.com or visit us at corporatesales.wiley.com



### Digital Statistics for Journal of Medical Radiation Sciences

Unique Visitors on WOL for Journal of Medical Radiation Sciences in 2022: 98,750			
Unique Visitors on WOL by Region			
AUS	NZ	Asia	Other
15.9%	2.4%	3.9%	77.8%

Average Monthly Page Views for Journal of Medical Radiation Sciences in 2022: 16,271			
Page Views by Region			
AUS	NZ	Asia	Other
24.6%	3.7%	3.4%	68.3%

### Banner Advertising

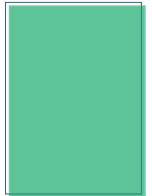
Explore the world's broadest and deepest collection of online resources. Place your banners on the **Wiley Online Library**, one of the most heavily trafficked online resources for scientific, medical, and scholarly content.



[Learn more »](#)

### ePDF Article Advertising\*

Associate your rich media digital advertisement with scholarly content in one of our participating **Wiley** journals. When a reader views the article, your ad and associated calls-to-action can't be overlooked.



[Learn more »](#)

### Additional Opportunities

<b>Key Opinions in Medicine</b>	<b>Essential Knowledge Briefing</b>	<b>Article Discovery Packages</b>
<b>eLearning</b>	<b>Issue Alerts*</b>	<b>Webinars</b>
<b>Custom Projects</b>		

\*ePDF Ads and Issue Alerts only available on select publications  
Additional advertising opportunities are subject to approval by society/journal

### Reprints

Reprints are available for most titles. Whether you choose to reprint an abstract, a single article, or collection of articles with a corresponding cover, you'll benefit from content that supports your brand and messaging.

For more information contact [corporatesalesaustralia@wiley.com](mailto:corporatesalesaustralia@wiley.com).

### For More Information

[corporatesalesaustralia@wiley.com](mailto:corporatesalesaustralia@wiley.com) or visit us at [corporatesales.wiley.com](http://corporatesales.wiley.com)



### Print Ad Specifications

Journal Trim Size 210 mm x 276 mm




Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	210.0 x 276.0 mm	220.0 x 286.0mm
Half Page - Vertical	80.0 x 244.0 mm	90.0 x 254.0mm
Half Page - Horizontal	170.0 x 115.0 mm	180.0 x 125.0mm
Cover Wrap	500.0 x 100.0 mm	510.0 x 110.0mm

Contact your Account Manager for sizes of other opportunities.

Inserts Specifications	Width / Height
Bookmark	70.0 x 160.0 mm

### Print Ad Specifications



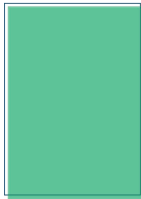
Full Page Ad Non-Bleed	Half Page Ad Vertical	Half Page Ad Horizontal
Ad size: w x h	Ad size: w x h	Ad size: w x h
210.0 mm x 276.0 mm	80.0 mm x 244.0 mm	170.0 mm x 115.0 mm
		

### Digital Ad Specifications

#### Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

Leaderboard Digital Display Ads	MPU Digital Display Ads	ePDF Article Advertising
Ad size: 728px x 90px	Ad size: 300px x 250px	Ad size: 1237px x 1631px
		

### Submit Your Creatives

#### Print Production

Submit all creatives to  
[PrintAdTraffic@wiley.com](mailto:PrintAdTraffic@wiley.com)  
All print ads must have a minimum resolution of 300dpi

#### Digital Production

Submit all creatives to  
[OnlineAdTraffic@wiley.com](mailto:OnlineAdTraffic@wiley.com)

### Contact Information

#### Contact

[corporatesalesaustralia@wiley.com](mailto:corporatesalesaustralia@wiley.com)

[Advertising Terms and Conditions](#)